

TheFlagship.store

Making every
Retail Store a Marketplace

The Problem:

Physical
Retail
Dead

Long Live
Physical
Retail

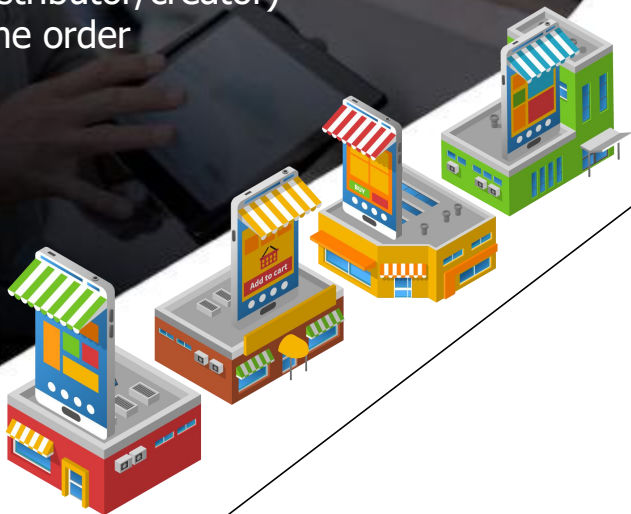


- Limited selection of products vs Online Marketplaces / Big Online Retailers – Amazon.
- Limited in store inventory
- Inventory and distribution costs
- Inventory space on expensive real estate stores
- Not enough money to create “experiences”

The Solution:

Retail Shop can become a Marketplace adding products from suppliers without holding inventory.

Supplier (distributor/creator) dropships the order



BENEFITS

Retailers can focus on the experience, the key in today's Retail Scene.

Retailers can improve product selection .

Retailers can avoid inventory related costs.

Supplier can expand their physical sales presence

Supplier can get bigger margins as they hold inventory

Supplier can avoid giving credit to retailers

The Marketplace Business



amazon

Marketplace sales are
over 50% of Amazon
Products sales



TARGET.
Walmart

implementing
curated
Marketplaces



eBay
jet Rakuten
newegg.com mercado libre
Etsy



Alibaba.com

The Solution:

Platform has 3 components



B2B Marketplace:

Through the B2B Marketplace retailers select, get samples for in store exhibition and negotiate terms with Suppliers.



Endless Aisle App:

Retail associates can directly sell in store and product is delivered to customer or to store for ISPU (in store pickup) directly by supplier



API:

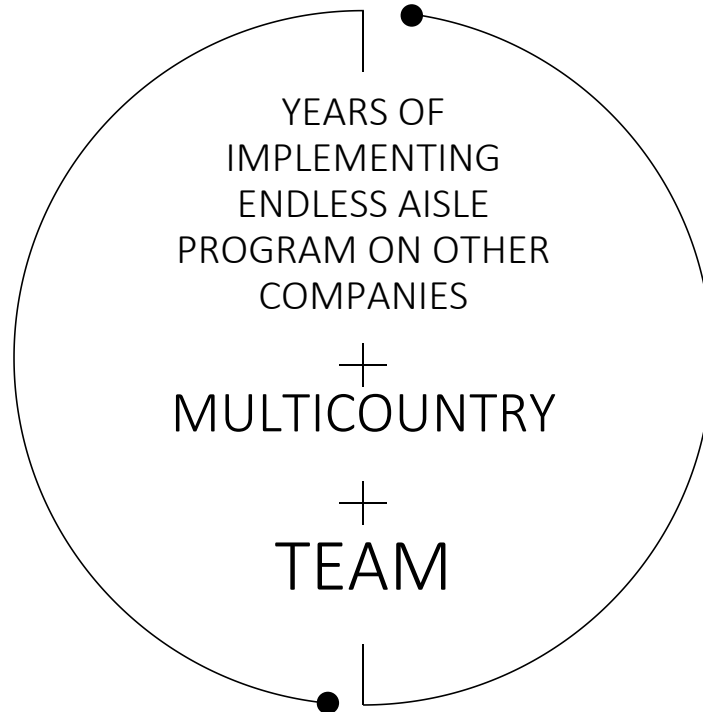
Retailer can directly connect their current Point of Sale into our solution through a very simple integration.

The Solution: Verticals

**We are piloting the
solution in different
vertical industries:**

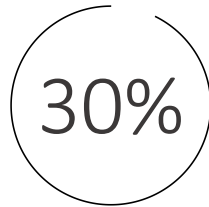
- Baby Products
- Electronic Store
- Hair Salons (subscription to beauty products)
- Fashion
- Hardware (drills, etc)
- Home and Deco

What Makes us special

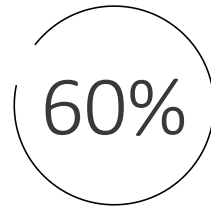


Business Model

Monthly
subscription
cost



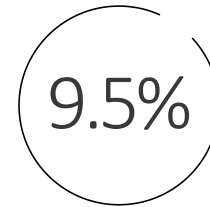
Transaction
cost



Gateway
Fees



Advertising
Revenue



Market Size & Opportunity

eComm is
10% to 15%
of Retail

We've seen
across many verticals
Endless Aisle
programs in
companies are
10% to 20%
of In-Store sales

We can be
talking about a
potential market
the size of
eCommerce

Team



Eli Barnett



ebizmart

endeavor



Ignacio de
Paula

ebizmart

endeavor



John Fitchett

ebizmart

VISA

PayPal

sagepay

THANK YOU

Questions?

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